**mydentist, Units 5-7a Luke House Emersons Way Emersons Green BS16 7AR (the “Practice”)**

**Periodontics Event – 25 January 2025**

**Terms & Conditions**

1. The promoter of the offer is Whitecross Dental Care Limited trading as {my}dentist, a company incorporated in England and Wales with registration number 244415 and with its registered office address at Europa House, Europa Trading Estate, Stoneclough Road, Kearsley, Manchester M26 1GG (the “Promoter”).
2. To be eligible participants must:
	1. be registered as a patient of the Practice;
	2. attend an appointment for a general examination by a dentist working from the Practice (unless this has already been completed within the last 3 months);
	3. book an appointment with Dr Bindhu Koshy and attend a consultation at the Practice on 25 January 2025; and
	4. sign a treatment plan at the end of the consultation referred to in 2.3 above for any of the following periodontic treatment:
		1. Professional Mechanical Plaque Removal (PMPR) (which comes with a comprehensive periodontal assessment and tailored oral hygiene instructions) costing a minimum of £750; or
		2. Root Surface Debridement (RDS) costing a minimum of £750; or
		3. Splinting Treatment costing a minimum of £480; or
		4. Open Flap Debridement treatment costing a minimum of £750; or
		5. Gingivectomy treatment costing a minimum of £500; or
		6. Crown Lengthening Treatment costing a minimum of £600; or
		7. Furcation Plasty/Tunnelling costing a minimum of £750; or
		8. Mucogingival Surgery costing a minimum of £1,074; or
		9. Regenerative Surgery costing a minimum of £750.
3. All eligible participants who have complied with 2.1 to 2.4 above will receive:
	1. a free consultation worth £100; and
	2. a free x-ray worth £60.
4. The total gift package is worth £160.
5. The Promoter reserves the right to amend the specification of the gifts listed in paragraph 3 above or offer any alternative gift of equal or greater value, for example if any original gift is unavailable for any reason.
6. No cash alternative to the gifts will be available and the gifts are not transferable.
7. Should the patient not go ahead with a treatment listed under 2.4, the consultation fee and x-ray fee will remain payable and will not be deducted.
8. Participants will be verified for eligibility and suitability of the qualifying treatment.
9. This offer is open to UK residents over the age of 18 only. It is not open to any employees of (or clinicians engaged by) the mydentist Group, or any members of their immediate families.
10. Only one eligible treatment will be accepted per person.