**mydentist, Crowgill House, Rosse Street, Shipley, Bradford BD18 3FB (the “Practice”)**

**Smile Makeover Event – 22nd February 2025**

**Terms & Conditions**

1. The promoter of the offer is Whitecross Dental Care Limited trading as {my}dentist, a company incorporated in England and Wales with registration number 244415 and with its registered office address at Europa House, Europa Trading Estate, Stoneclough Road, Kearsley, Manchester M26 1GG (the “Promoter”).
2. To be eligible participants must:
   1. be registered as a patient of the Practice;
   2. attend an appointment for a general examination by a dentist working from the Practice (unless this has already been completed within the last 3 months);
   3. book an appointment with Dr Iulia Aflorei and attend a smile consultation at the Practice on 22nd February 2025; and
   4. sign a treatment plan at the end of that smile consultation referred to in 2.3 above for one of the below treatments:
      1. Invisalign Clear Aligners costing a minimum of £2500; or
      2. Composite bonding costing a minimum of £200.
3. All eligible participants who have complied with :
   1. Clauses 2.1 to 2.3 and 2.4.1 above will receive:
      1. free retainers worth £150;
      2. free teeth whitening worth £88; and
      3. a free electric toothbrush worth £20.95;
   2. Clauses 2.1 to 2.3 and clause 2.4.2 above will receive:
      1. free teeth whitening worth £88; and
      2. a free electric toothbrush worth £20.95.
4. The total gift package is worth between £108.95 and £258.95.
5. The Promoter reserves the right to amend the specification of the gifts listed in paragraph 3 above or offer any alternative gift of equal or greater value, for example if any original gift is unavailable for any reason.
6. No cash alternative to the gifts will be available and the gifts are not transferable.
7. Participants will be verified for eligibility and suitability of the qualifying treatment. A maximum of 8 appointments are available for this offer on a first come first served basis.
8. This offer is open to UK residents over the age of 18 only. It is not open to any employees of (or clinicians engaged by) the mydentist Group, or any members of their immediate families.
9. Only one eligible treatment will be accepted per person.